

Pre-Launch Checklist

Creatively Web Design & Development



Design Consistency

Fonts, colors, images, media, spacing and margins

All links and buttons are working

Speed, Performance, Accessibility

Optimize images

Test on Mac, PC, iOS, Android

Test browser compatibility

Test for accessibility

Spam and security

Security plugin

SEO

Page titles

Meta descriptions

Page headings

Other

Favicon

Connect Google Analytics

SSL

Any URL changes or redirects work correctly

Update DNS records (If necessary)

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Test any forms

Website backups

Ensure no search engines are blocked

Client Handoff

A .zip file of the site

Copy of database (Export raw .sql file)

Ecommerce Checks

Review products

Titles

Pricing

Pictures

Test transactions (Checkout & payment)

Review system emails

